

top performers

RATED V FOOD | INSTAGRAM



[Vegan Itinerary Portugal](#)



[Viva Vegan Birria](#)



[Sura Korean Food](#)



[Eigikutei](#)

case study

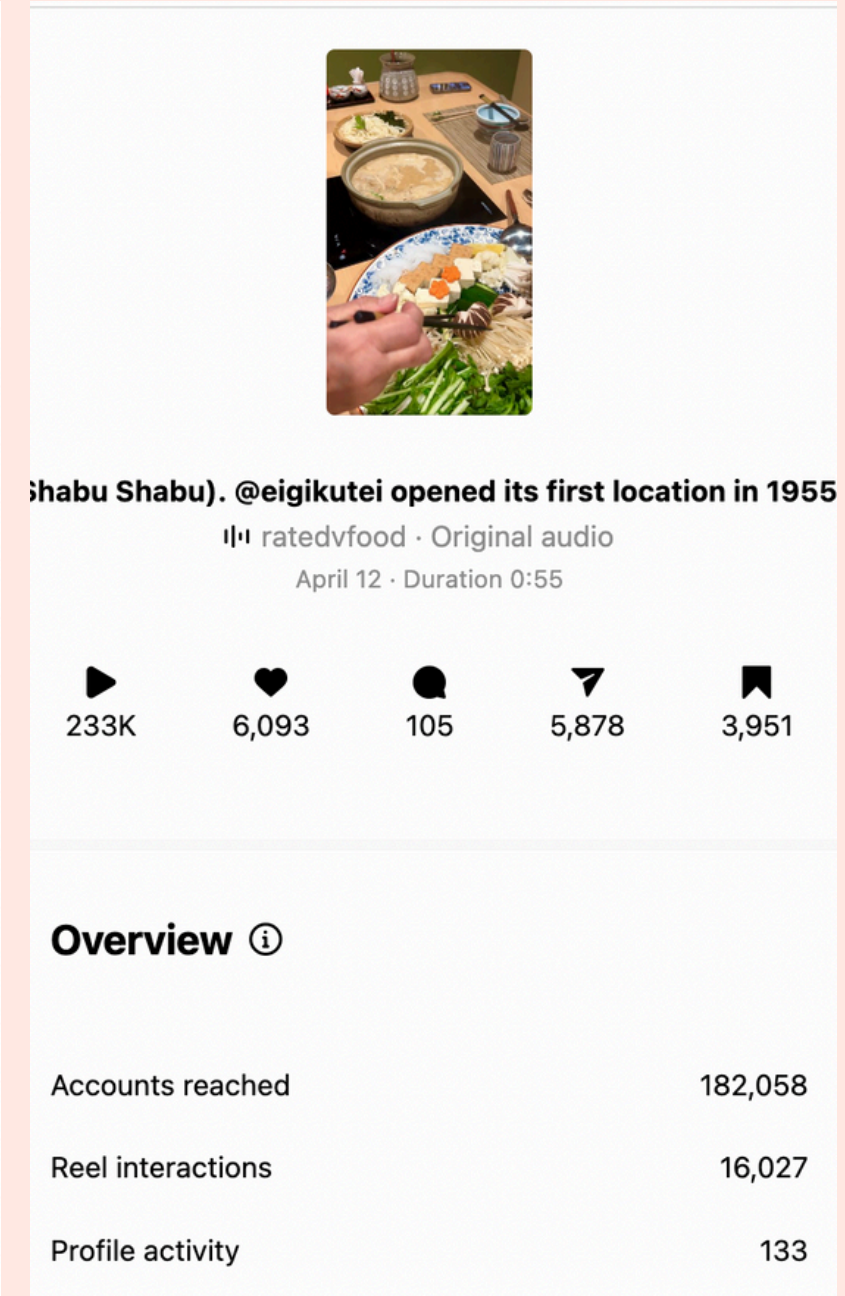
INSTAGRAM REELS

EIGIKUTEI

After **48 hours** of posting a reel about Eigikutei's new plant-based Hot Pot experience, a small mom and pop restaurant in Little Tokyo the video reached **150K views**, gained the restaurant **300 Instagram followers** and helped **book 25 reservations equivalent \$3,000 in revenue**. Today the video has over **200K views and 5K shares**.

"We got 15 people reserved for the weekend and 10 reservations for the future! Thank you! It means a lot. We had a slow start to the business and as a mom & pop this really helps. ❤️❤️❤️"

-Eiji Owner Eigikutei



[watch here](#)

case study

INSTAGRAM REELS

URTHLY VEGAN MARKET

One month after posting the reel about Urthly Vegan Market's new opening, the reel reached over **100K views** and helped Urthly Vegan grow over **300 new followers**.

"Working with Eunice was an absolute game-changer for our Vegan Market. Her creativity and passion for vegan living really shines through every piece of content, attracting great engagement and positive attention to our page. Not only did her contributions significantly boost our growth, but her genuine enthusiasm and professional approach made the collaboration seamless and truly impactful. Highly recommend her for brands looking to authentically connect with the vegan community and see tangible results. A true vegan influencer gem!"

-Jennifer Owner Urthly Vegan Market



[watch here](#)

and snacks and some of the best cakes by @lovinghut_ga

ratedvfood · Original audio
January 11 · Duration 0:43

137811 6101 157 3613 1438

Overview ⓘ

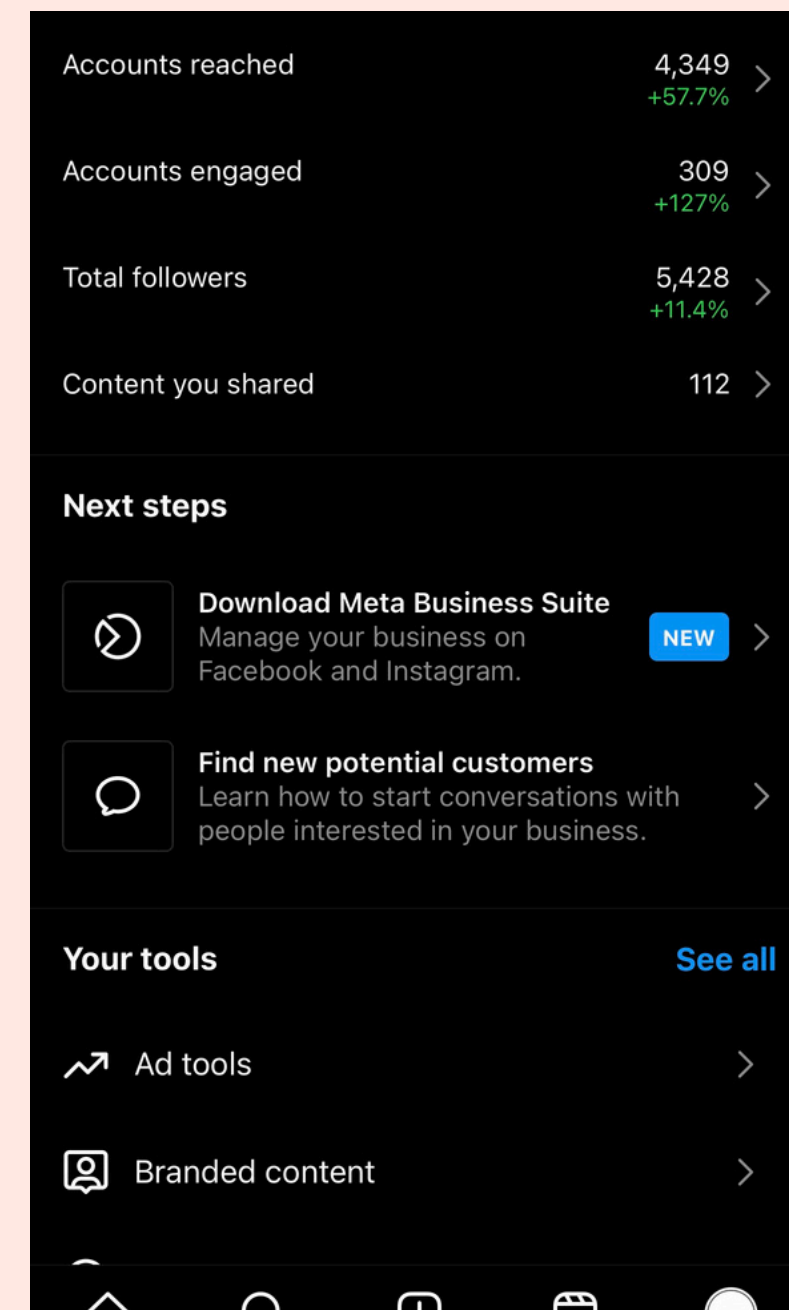
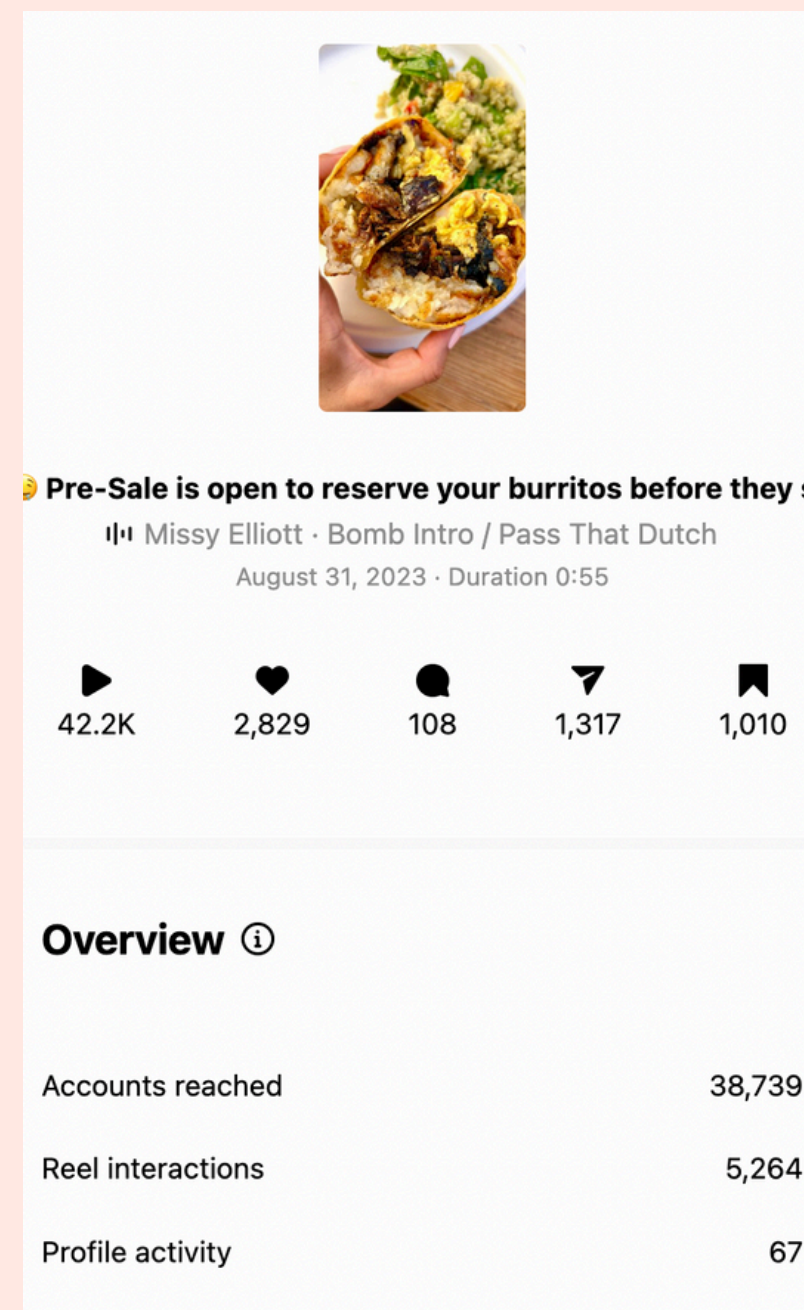
Accounts reached	114,011
Reel interactions	11,309
Profile activity	69

case study

INSTAGRAM REELS

RIZE KITCHEN

After posting a reel about Rize Kitchen's Lionsmane breakfast burrito, Rize **SOLD OUT** the following two pop ups. We also agreed to offer a 15% **RATEDVFOOD** discount code to track which sales came from the reel, in two days the reel helped generate **\$1280 in sales**. Rize Kitchen's IG following increased by 11.4% in the **first week**.



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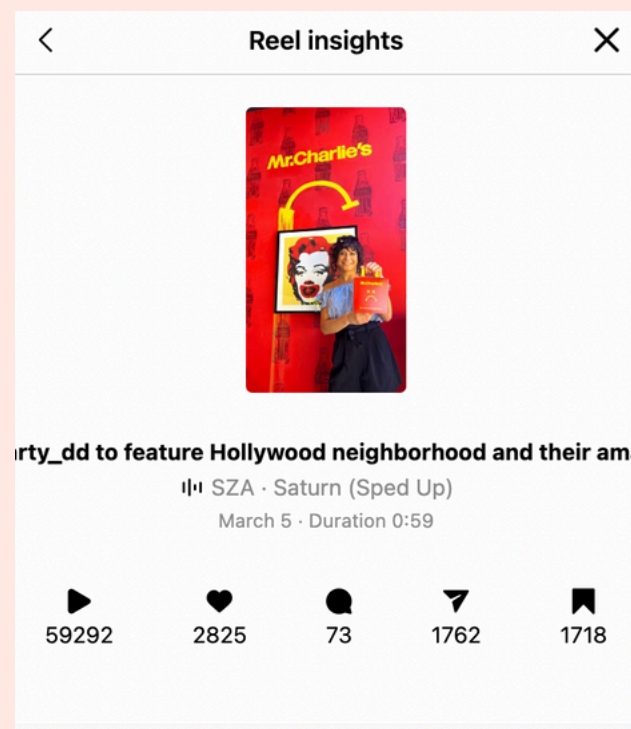
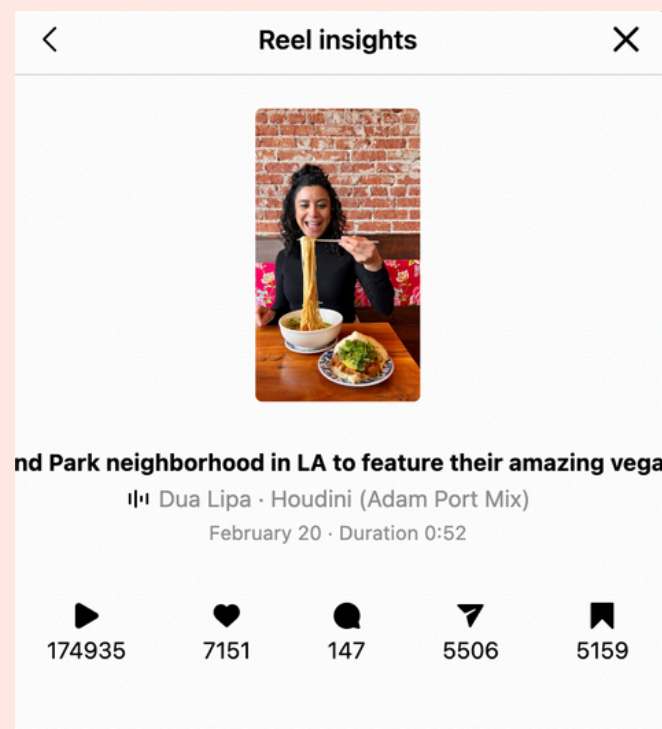
case study

INSTAGRAM REELS

DoorDash

I had the opportunity to partner with BlockParty by DoorDash, to feature the many restaurants that offer vegan options on their delivery platform in the LA area.

Both Reels performed so well that DoorDash reached back out to use as ads for all of their platforms.



[watch here](#)



[watch here](#)